

Alessandro Bucci, 52 years old, is the Director of Coffee Procurement Dept. for illycaffè S.p.A. which he joined in 1989.

After thirty coffee harvests of experience in the purchase of excellent sustainable quality coffee, having the opportunity to travel around the world visiting coffee plantations and building long-lasting relationships with all the actors of the supply chain, he is convinced that transparency, ethics and passion are the keywords not only to be successful in his career in illy, but also in his personal life.

He believes the personal touch is the difference, "show the others your soul and be ready to meet a friend".